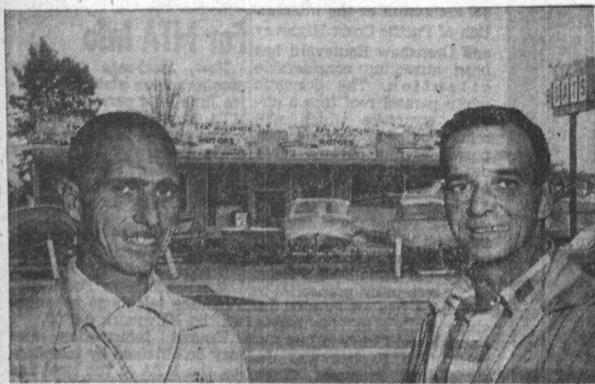


# "WHO'S WHO" BUSINESS INDEX



FROM RUSTY FISH HOOKS and driftwood into one of the largest small boat dealers in Southern California, Fred Sessions and Ken Murin, owners of Fred-Ken Boat Sales, 824 W. Pacific Coast Highway, Wilmington, have built their business. Fred-Ken Boat Sales have the largest selection of small boat marine goods and hardware on the West Coast, and they carry paint, resin and fiberglass. They have outboard motors, and build their own boats, too. Ken and Fred can truthfully say that their prices are lower than regular retail prices. An example is their Marlin 20 with 50-h.p. motor, extra heavy duty trailer with dual springs, and complete Coast Guard approval. The price is \$2395. They can arrange financing from \$50 up. They are open from 8:30 a.m. to 6 p.m. daily, and 9 a.m. to 5 p.m. on Sunday. Telephone number is TE4-4575 for further information.



MAJOR INVESTMENT FOR new home owners is fencing. With children and/or pets, nothing is so necessary as an adequate fence. Liston Lumber, 24004 Crenshaw Blvd., Lomita, has stocked everything for fencing. They have the necessary materials for all of the most popular styles of fences, redwood grape stake and split rail, of mention a few. The lumber is cut to your order in the exact sizes you need. They also carry the rock, sand and cement needed to secure the posts. If you are planning to do the job yourself, you will be glad to know that at Liston Lumber free delivery is offered on any order over \$10.00. If you would rather have someone else do the installing for you, installers are available through Liston Lumber, and they will be glad to give you free estimates on any job to be done. Wayne Liston, owner of Liston Lumber, has had 15 years experience in the lumber business in this area. In addition to fencing, Liston has stocked all kinds of redwood products and lumber. Liston Lumber is open seven days a week from 8 a.m. to 5 p.m. weekdays, and from 8 a.m. to 3 p.m. Sundays, at 24004 Crenshaw Blvd., or just call DA 5-1101.



AUTO GLASS ONLY—Specialists are Richard and Tom Satterlee, owners of the Ideal Auto Glass Company, 20932 Hawthorne Blvd., Torrance. Opening in November, Ideal Auto Glass Co. planned plenty of parking space for their customers. If your car windows are cracked or impair your vision in any way, drive over to Ideal Auto Glass Co. or dial FR 1-2464 for their pick-up and delivery service. Richard and Tom Satterlee also operate Ideal Glass Co., 660 E. Manchester, Inglewood. Ideal Glass Co. is owned by Thomas J. Satterlee, Richard's father. Foreign or domestic cars are no problem to Ideal Auto Glass Co. when it comes to repairing the glass parts of the car. Plenty of parking, open from 8 a.m. until 5 p.m. except on Saturdays from 8 a.m. until 1 p.m., Ideal Auto Glass Co., 20932 Hawthorne Blvd. is ready to serve you.

### ACCOUNTANTS

**J. Don Cowger, DA 6-2212**  
20 Years Experience  
Formerly Federal and State Auditor  
Income Tax Service  
Public Accountant  
Bookkeeping Service  
Reasonable Rates  
Fully Trained in New Tax Laws  
Open All Year—Eve., DA 5-0528  
25327 Narbonne Ave., Lomita

### BEAUTY SHOP

**De Nuccio's Hair Styling**  
Creative Hair Styling  
Expert Hair Coloring  
Permanent Waving—Manicuring  
Relaxing Atmosphere Prevails  
Open 9:30-6—Thurs. 9:30-9 p.m.  
16124 Crenshaw Blvd. DA 3-6593  
Gardena

### GOLF—MINIATURE

**Putt-Putt Miniature Golf Course**  
Something New and Different  
Fun for the Entire Family  
Free Games While You Play  
Two Complete Courses  
Ask for Special Prices on Birthday Parties and Saturday A.M. Kids' Hour  
20535 Hawthorne Blvd. FR 1-9093  
Torrance

### MATTRESSES

**Health-o-Pedic Mattress Co.**  
Complete Stock of New Mattresses  
Any Size, Shape or Density  
Bedroom Sets—Bunk Beds  
Allied Bedding Products  
Free Delivery Anywhere  
1877 West Carson FA 8-1712  
Torrance

### PAINT

**Pittsburgh Paints**  
Complete Line of Pittsburgh Paint and Supplies and Sundry Items  
● WINDOW SHADES  
● FLOOR COVERING  
● WALLPAPER  
Open 8 a. m. to 5 p. m. 6 Days  
1413 Cravens Ave. FA 8-5240  
Downtown Torrance

### RESTAURANTS

**Ben's Restaurant**  
"Why Travel Far When the Best is Here?"  
Eat at Von's with Ben Under New Management  
Specializing in Mexican Foods  
USDA Choice Meats  
Top Sirloin—New York  
Breakfast—Lunch—Dinner  
Open 7 Days a Week  
Ample Parking Space  
FA 8-9711  
1605 Cabrillo Ave. Torrance

### SERVICE STATIONS

**Roy Frady Texaco Service**  
Featuring Texaco Products  
● Brake Service  
● Wheel Aligning  
● Motor Tune-up  
● Tire Service  
Free Pick-up and Delivery  
18205 Prairie Ave. FR 4-0468  
Torrance

### AMBULANCE

**Rainbow Ambulance Service**  
"Owned and Operated by Technologists"  
24-Hour Radio Dispatched  
Oxygen and Resuscitator Equipped  
Special Consideration for the Aged  
Mobil X-ray for Physicians' Use  
FA 8-1121—FA 8-5252  
1843 Torrance Blvd. Torrance

### BOATS

**Fred & Ken Sporting Goods**  
Boat Center for the Harbor Area  
Featuring  
FIBER GLASS BOATS  
Sales—Service—Parts  
Complete Line of Marine Hardware and Accessories  
824 W. Pacific Coast Highway  
Wilmington—TE 4-2350

### HEALTH FOODS

**California Nutrition Center**  
We Specialize in Natural Vitamins and Complete Assortment of Health Foods, Vegetable Juices, Diabetic Foods, Diet Foods and Herb Teas.  
One of the Largest Health Stores in the L. A. Harbor Area  
1111 So. Pacific Ave. TE 3-4756  
San Pedro

### MOTORCYCLES

**Continental Imports**  
"Quality in Motion"  
Sales—Service—Parts  
Featuring: Honda—Norton  
100% Financing  
Electric Starter—Twin Overhead  
Came—100 Miles per Gallon  
2105 Redondo Beach Blvd. FR 4-6403  
Redondo Beach

### PET SHOP

**Riviera Pet Shop**  
A Complete Line of Pets and Exotic Birds—Tropical Fish  
Monkeys—Reptiles—Parakeets  
Complete Line of Aquarium Supplies  
Pet Food and Supplies  
Everything for Your Pet  
190 1/2 So. Catalina FR 8-5055  
Hollywood Riviera

### SCHOOLS

**Hillcrest Christian School**  
Excellent Staff of Teachers  
Full Course of Study Plus Bible Enrollment Limited  
Transportation Provided  
Offering Nursery, Kindergarten, First and Second Grades  
26366 Hillcrest Ave. Lomita  
DA 6-0597

### TAILORS—MEN

**Lee Mitchell Fine Custom Tailoring**  
for Men of Distinction  
Finest Imported Fabrics from England and Italy  
We Can Convert Your Doublebreasted Suit to a Singlebreasted  
Remodeling—Alterations  
837 Pacific Coast Hwy. FR 6-9949  
Hermosa Beach

### ASPHALT SEALING

**L&H Asphalt Sealing Co.**  
Sealing—Patching—Resurfacing  
● Driveways and Cement Walks  
● Patios and Decks  
● Tennis Courts and Playgrounds  
● Parking Lots  
Many Colors to Choose from  
Guaranteed by Reynolds Aluminum  
FREE ESTIMATES  
21840 Bonita St. TE 5-5176  
Torrance

### BOAT COVERS

**Fredy's Custom Boat Covers**  
Fred McDermott, Prop.  
All Custom Work  
Quality - Quantity - Price  
Expert Workmanship  
2 Years Guarantee on All Work  
Terms Available  
1261 No. Gaffey St. TE 1-5622  
San Pedro

### HEARING AIDS

**R. A. Vendeland, O. D.**  
Hearing Test—No Obligation  
Batteries for All Types of Aids  
Fast Repairs on Any Instrument  
Eye Glass Aids—No Cords  
Low Prices  
Demonstrations at Home with No Obligation by Appointment  
Pensioners and Credit Welcome  
1304 El Prado FA 0-0190  
Torrance

### MOTOR SERVICE

**Gosney Electric Tool Co.**  
Industrial and Commercial  
Sales and Service  
New and Rebuilt Motors  
Repairing—Rewinding  
South Bay's Largest Complete  
Electric Tool Repair Shop  
15115 So. Western Ave. Gardena  
FA 1-4616—DA 4-0026

### PIZZA

**Pepe's Pizza Place**  
Delicious Italian Food to Go  
● PIZZA  
● RAVIOLI  
● LASAGNA  
● SPAGHETTI  
● ITALIAN SANDWICHES  
Open 11 a. m. to 12—Closed Monday  
1534 Carson (In Carson Plaza)  
Torrance—FA 8-1433

### SHEET METAL

**Nichols Sheet Metal**  
Commercial, Residential, Industrial  
Sales—Service  
Heating—Air Conditioning  
General Sheet Metal Work  
Gutters—Ventilating  
All Work Guaranteed  
1724 Oak St. Torrance  
FA 0-3406

### THEATERS—DRIVE-IN

**Harbor Drive-in Theater**  
Les Wuestewald, Mgr.  
THE PLACE TO TAKE THE FAMILY  
\$1.50 PER CAR  
No Baby-Sitting Problem Here  
Starts at Dusk—Open 7 Days a Week  
23322 So. Vermont Ave. TE 4-8501  
Vermont at Sepulveda

### AUTO GLASS

**Ideal Auto Glass Co.**  
"Serving Southwest Area"  
Auto Glass Only  
Foreign and Domestic Cars  
Insurance Claims Handled  
All Work Guaranteed  
Free Pick-up and Delivery  
20932 Hawthorne Blvd. FR 1-2464  
(Back of Fox Market)—Torrance

### CONCRETE BLOCKS

**Fred-Lite Blocks, Inc.**  
Precision - Quality - Durability  
Specializing Complete Line of Lightweight, Precision Concrete Building Blocks  
472 Different Sizes and Shapes in Pink, Gray, Tan  
Wholesale to Dealers  
252 East Redondo Beach Blvd.  
FA 1-1481 Gardena

### JANITOR SERVICE

**Jet-A-Kleen**  
Busy Housewives! Be Smart!  
Let the Jet-A-Kleen Man Wash-Wax and Polish Your Kitchen Area  
Any Size, \$2.50  
Satisfaction Guaranteed  
No Contracts to Sign  
CALL TE 4-9191  
Any Time - Any Day

### MOVING

**McCoy's Moving and Van Lines**  
Individually Owned and Operated  
Local and Long Distance Moving  
24-Hour Service—7 Days a Week  
No Extra Charge Sunday & Holidays  
Your Time Starts at Your Door  
All New Modern Vans and Equipment  
FR 2-9402 or FR 2-9401

### PHOTOGRAPHERS

**CERTIFICATE**  
THIS CERTIFICATE GOOD FOR  
1 - 8 x 10 Portrait  
IF PRESENTED AT THE STUDIO  
BEFORE MAY 7 AT 5:00 P.M.  
**The Magic Lens Studio**  
4144 Pacific Coast Hwy. Welteria  
(In New Kasden's La Tienda Bldg.)  
FR 5-9994—After 5, DA 9-5994

### SERVICE STATIONS

**Jones Douglas Service**  
Open Sunday  
Firestone Tires—Delco Batteries  
Tuneup—Brake Service  
Wheel Balancing—Muffler Work  
Electrical Service  
Free Pick-up and Delivery  
2901 West 190th St. Redondo Beach  
FR 4-2440

### TV SERVICE

**E-Z Radio and TV Service**  
EZ-DUZ-IT  
All Makes and Models Radio and TV  
Hi-Fi, AM-FM, Tape Recorders  
AUTO RADIO SPECIALISTS  
Service While You Wait  
Fast—Honest—Efficient  
FR 6-4486  
2313 Redondo Beach Blvd. Redondo

### AUTOMOBILES—USED CARS

**Frontier Motors**  
South Bay's Headquarters for  
● USED  
● NEAR NEW  
Complete Stock Most Makes & Models  
100% Financing Available  
Open Evenings and Sundays  
23660 So. Hawthorne Blvd. FR 8-6261  
Torrance

### DOORS

**Garage Door Service**  
24-Hour Emergency Repair Service  
Commercial—Residential  
Wood—Aluminum  
Overhead - Sliding - Swinging  
Only Tavant Roller Bearings Used  
Sales—Service—Installation  
Fully Guaranteed  
For Information, Call TE 4-5450

### JEWELERS

Need Extra Money?  
**Emmons Jewelry, Inc.**  
Featuring the Fabulous Line of Exclusive Costume Jewelry Offer Wonderful Business Opportunities for Men or Women Part or Full Time  
Good Income, Prestige, Advancement  
Pleasant Work  
For Interview Call DA 4-5620

### MUSIC INSTRUCTION

**Mel-O-Dee Music Center**  
Specialized Guitar Instruction  
Spanish and Steel  
Slim Edwards, Instructor  
Also Violin, Piano and Others  
Musical Instruments of All Kinds  
21166 Western Ave. Torrance  
Phone FA 8-0915

### PLUMBING

**C&B Plumbing Co.**  
Charles Copeland  
Licensed Plumbing Contractor  
24-Hour Emergency Service  
Repairs Disposals  
Gas and Electric Water Heaters  
International Credit Cards  
1402 West Carson Torrance  
FA 0-3434

### FRANK'S CHEVRON SERVICE

Tires, Tubes, Batteries, Accessories  
● Brake Service  
● Mufflers  
● Tire Repairs  
● Expert Lubrication  
We Give Blue Chip Stamps  
1906 Carson Torrance  
FA 8-9741

### TOYS

**Gilbert's Toy & Hobby Shop**  
Toys—Children's Books  
Educational Toys—Greeting Cards  
Complete Hobby Dept.  
H.O. & S. Gauge Trains and Supplies  
Ask About Our Free Catalog  
(In Southwood Shopping Center)  
22240 Palms Verdes Blvd. Torrance  
FR 5-4533

### AUTO RACING EQUIPMENT

**Wil-Cap Co.**  
Tony Capanna, Prop.  
Manufacturers and Distributors of Racing Equipment  
Custom Machine Work  
Engine Testing—Racing Fuels  
Hot Rods—Custom Cars—Sport Cars  
2930 Sepulveda Blvd. DA 6-9200  
Torrance

### DOUGHNUTS

**Gingham Girl Donut and Waffle Shop**  
72 Varieties -  
Buttermilk—French Fried Pies  
Knots Crullers  
Waffles with Whipped Butter  
Discounts to Clubs, Churches, Groups  
5325 Torrance Blvd. FR 1-9089  
(Border Market Shopping Center)

### LUMBER

**Liston Lumber**  
Free Delivery Orders Over \$10.00  
Building Materials, Redwood Fencing  
Grape Stake, Split Rail  
Fencing Cut to Size  
Rock - Sand - Cement  
Open Sat. & Sun.—Free Estimates  
24004 Crenshaw Blvd. DA 5-1101  
Torrance

### ORGANS—PIANOS

**Nikl Music Studios**  
Headquarters for Conn Organs  
Gulbransen Pianos  
Easy Terms—36 Months to Pay  
See Our Mile o' Music for All Makes of Organs  
3820 Sepulveda FR 5-2591  
(Across from Sears)—Torrance

### PRINTING

**Berg Company**  
Complete Printing Service  
Social and Commercial Forms  
Color Work—Business Forms  
Art Service  
Complete Mailing Service  
Private List Maintenance  
24216 Crenshaw Blvd. DA 5-1290  
Torrance

### LENS CHEVRON SERVICE

We Give Blue Chip Stamps  
Brakes—Mufflers  
Motor Tune-up—Auto Repairs  
Atlas Tires—Batteries—Accessories  
Road Service  
24091 Hawthorne Blvd. Torrance  
FR 5-9178

### TRANSMISSIONS

**Crown Transmission Exchange**  
Wholesale  
Service to Garages and Gas Station  
Repaired—Rebuilt—Exchanged  
Any Type, Model or Year  
Complete Line of New and Used Parts  
Pickup and Delivery  
1838 W. Redondo Beach Blvd.  
DA 3-8366—Gardena

### BATTERIES

**Arco Batteries**  
Wholesale—Retail  
Auto—Bus—Truck—Marine  
One of the Largest Stocks of Foreign and Domestic Batteries in the Area  
Repair Service  
327 No. Harbor Blvd. San Pedro  
TE 3-2431—Eve., TE 2-6571

### FLORISTS

**Virginia Patio Flower Shop**  
"Our Business is Blooming"  
Flowers for All Occasions  
Weddings—Funerals—Sprays  
Bouquets—Corsages  
Free Delivery—DA 3-1919  
Call and Charge It  
3931 West Artesia Torrance

### MARKET—DELICATESSEN

**Tenerelli's Imported Italian Market**  
"The Gourmet's Delight"  
Finest Imported Pastry, Home-made Ravioli, Homemade Italian Sausage  
Imported Wine, Cheese, Spices  
Visit Our New Sandwich Bar  
308 Avenue I FR 5-2443  
Hollywood Riviera

### PAINT—WALLPAPER

**FREE PAINT**  
Every 2nd Quart or Gallon  
Free of Extra Cost  
NO LIMIT  
Interior or Exterior  
**Mary Carter Paints**  
1711 Cabrillo Ave. Torrance  
Hours: Monday Thru Friday, 8:30 to 5:30—Sunday, 10 to 3

### RUG CLEANERS

**Foremost Rug and Upholstery Cleaners**  
Quality Service—Free Estimates  
Fine Carpets—Furniture  
Oriental and Domestic Rugs  
Dyeing Specialists  
All Work Guaranteed to Your Satisfaction  
617 Torrance Blvd. FR 2-4449  
Redondo Beach

### RESTAURANTS

**Chan's Fine Chinese Food to Take Out**  
Lunch, Dinner or A La Carte  
Let Our Famous Hong Kong Chef Help You Plan Your Parties  
Save Time—Call FR 5-1590  
Daily 12 Noon to 9 P.M.—Closed Mon.  
1819 So. Catalina Redondo Beach

### UPHOLSTERING

**House of Savoy**  
Lowest Prices—Guaranteed Work  
● Repairing  
● Restyling  
● Reupholstering  
Custom-made Slipcovers  
Custom-Made Furniture  
Free Estimates—Easy Terms  
204 West El Segundo Blvd.  
Hawthorne OS 6-4332

### BEAUTY SHOP

**Hal and Madelyn Coiffeurs**  
Hair Styling by Experts  
● Hair Styling  
● Tinting  
● Permanent Waving  
Winner of Many Awards in the Art of Hair Styling  
221 Avenida Del Norte Redondo Beach  
FR 5-9170

### FOOD TO GO

**Chicken Delight**  
Don't Cook Tonight—  
Call Chicken Delight  
Complete dinners prepared in the Exclusive Chicken Delight Way  
Chicken—Shrimp—Ribs  
Free Delivery—Home or Business  
Open Daily from 4 p.m.—Sunday and Holidays, 11 a.m.—20-Minute Pickup  
24228 Crenshaw Blvd. DA 6-8811  
Torrance

### MASONRY

● BLOCK WALLS  
● STONE WORK  
● FIREPLACES  
Call Bergie  
DA 3-3882

### PAINT AND WALLPAPER CENTER

**Thomas Treasure Tone Dealer**  
Interior and Exterior  
Paints, Thinners, Enamels, Brushes, Rollers, Sundrys, Art Supplies  
Color Consultant—Free Estimates  
24214 Crenshaw at Lomita Blvd.  
DA 6-4281

### RUG CLEANERS

**Van's Richfield Service**  
Complete Chassis Lubrication  
● Tune-up  
● Brake Service  
● Wheel Balancing  
● Tire Service  
Equipped to Give Your Car the Best  
21704 South Figueroa at Carson  
FA 8-9854—Torrance

### VACUUM CLEANERS

Repairs—Parts—Service  
All Makes and Models  
Hoover—Electrolux—Kirby  
Rebuilt Cleaners—1 Year Guarantee  
ELECTROLUX ..... \$13.50  
KENMORE ..... \$9.50  
G. E. .... \$17.50  
Vacuum Cleaner Repair \$4.50 Plus  
Rebuilt and Serviced Parts  
**Torrance Vacuums, Inc.**  
1335 El Prado Torrance  
FA 0-3411